

READ CHRISTIAN DIOR COUTURIER DU R VE

Dwight Wilkerson Gray

Christian Dior Couturier Du R Ve Introduction

Christian Dior

An extraordinary book celebrating the unique connection between the House of Dior and the United States. Published on the occasion of the retrospective staged at the Brooklyn Museum, this new title chronicles the history of the House of Dior from 1947, when Christian Dior heralded the birth of a new era of elegance with his revolutionary New Look, to the present day, with a special focus on the House's legacy in America. Featuring a sophisticated Swiss binding, this book presents the exhibition's highlights with creations by Christian Dior and the artistic directors who succeeded him: Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galliano, Raf Simons, and Maria Grazia Chiuri. Captured by artist Katerina Jebb, some of the House's most legendary designs are displayed in highly unique images. A portfolio of iconic photographs by American masters—including Richard Avedon, Cass Bird, Henry Clarke, Louise Dahl-Wolfe, Zoë Ghertner, Ethan James Green, Tyler Mitchell, Irving Penn, and many more—underscores Dior's undeniable cultural influence.

Christian Dior : couturier du rêve

L'année 2017 est celle du 70e anniversaire de la création de la maison Dior. C'est en 1947 que Christian Dior présente son premier défilé, marquant la naissance d'une nouvelle silhouette féminine : après l'austérité des années de guerre, la taille cintrée, les jupes amples et les épaules douces dessinent des femmes-fleurs qui incarnent alors l'image même du luxe parisien. Le "New Look" replace Paris comme la capitale de la mode et établit le nom de Dior comme synonyme de haute couture. Le musée des Arts décoratifs, qui possède un exemplaire du fameux Tailleur Bar de 1947 et avait déjà présenté, en 1987, une exposition "Hommage à Christian Dior"

Christian Dior

Christian Dior: The Illustrated World of a Fashion Master is a stunning illustrated biography of legendary designer Christian Dior from internationally renowned fashion illustrator Megan Hess. Discover the key moments of Dior's fascinating life and iconic items from the fashion world that he created. Dior's love of flowers, creativity, femininity and good-luck charms were woven into everything he designed, and his New Look remains iconic to this day. Elegantly enclosed by a hardback cover and ribbon, Megan's beautiful illustrations follow Dior through three distinct chapters: the highs and lows of his early life, set against a backdrop of bohemian and wartime Paris; the couture house that he built into an empire in just ten years; and the incredible legacy he left behind for one of fashion's most influential brands. Christian Dior is a celebration of a man whose life was as remarkable as the clothes that he created, brought to life on the page by the expert hand of Megan Hess.

Christian Dior

Capturing the highlights of a major V&A exhibition, this stunning volume celebrates the House of Dior from

its foundation in 1947 to the present day. Haute-couture gowns by Christian Dior and the illustrious creative directors who followed him--Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galliano, Raf Simons, and Maria Grazia Chiuri--are showcased here, atmospherically photographed by Laziz Hamani. Archival material--including design sketches by Christian Dior--and press and fashion photography provide colorful context, amplified by introductory texts to each section by V&A Fashion Curator Oriole Cullen. An opening chapter by Cullen looks at Dior's creative collaborations with influential British manufacturers, and his most notable British clients, from Princess Margaret to author Nancy Mitford and ballet dancer Margot Fonteyn. It also revisits Dior's spectacular fashion shows staged in England's most luxurious stately homes, including at Blenheim Palace in 1954.

Christian Dior

This is a love letter to the cinema from the House of Dior, featuring legendary screen actresses in signature Dior. Embraced by Hollywood, the fashions of Christian Dior have been worn by the likes of Marlene Dietrich, Lauren Bacall, Ava Gardner, Marilyn Monroe, Sophia Loren, Elizabeth Taylor, Charlize Theron, Penelope Cruz, and Nicole Kidman.

Stars in Dior

A lavish celebration of twenty years of Dior Joaillerie showcasing the breathtaking creations of creative director Victoire de Castellane through an extravagant illustrated dictionary. As creative director of Dior Joaillerie since its beginnings in 1998, Victoire de Castellane is renowned for her fearless approach to jewellery. Crossing the boundary between natural and artificial, her fantastical jewels are inspired by global pop culture, Christian Dior's life and work, and the floral world and embody a timeless, poetic style. To fête twenty years of Victoire de Castellane's designs, this luxurious volume presents a dictionary of eighteen chapters, each introduced by a dazzling drop cap ornate with an original collage of drawings. From the first collections to the acclaimed Le Bal des Roses pieces and the celebrated floral gardens of Belladone Island, Dior Joaillerie's history is explored from its debut and up to the latest collection, Gem Dior, presented in Venice in June 2019 and exclusively shot for this publication. More than 300 images by renowned photographers such as Guido Mocafico and Erwan Frottin illustrate this original alphabetical journey. Through the dictionary entries penned by Olivier Gabet, director of the Musée des Arts décoratifs, readers uncover nonlinear, playful insights into the fascinating world of one of the world's foremost jewellery designers. Printed in Italy and with creative direction by Thomas Lenthal, this exquisite piece of bookmaking is a stunning homage to Victoire de Castellane's artistry and imagination.

Dior Joaillerie

Newport, Rhode Island, blessed with stunning ocean vistas and constant sea breezes, is home to some of the most exceptional private residences in America. Its deeply rooted history makes it a perennial destination, with more than 3.5 million visitors each year. Although it is one of the most high profile towns in the country, Newport is also one of the most cloistered. Private Newport: At Home and in the Garden offers an invitation to venture beyond the privet hedges and massive iron gates. It is the first book to step inside the privately owned mansions to reveal a diverse collection of architectural jewels complemented by spectacular gardens. These homes, created by distinguished architects and landscape designers, are stunning examples of Newport's 375-year "old-world" heritage. Eighteen exquisite and unique homes are prominently featured--from the resilient crescent curve of majestic Seafair, which withstood the Hurricane of '38, to the prizewinning Japanese garden at Wildacre, to the nostalgic working farm of heritage breeds at Swiss Village--each contributing its own part to the "Eden of America."

Private Newport

Milestones of the Dior look from 1947 to now In celebration of Dior's 70th anniversary and produced in

close collaboration with the House of Dior, one of the world's most prestigious couture houses, this beautiful publication features garments designed by Christian Dior Couture between 1947 and 2017 and more than 100 stunning images. The House of Dior explores the story of the fashion house through a series of themes, featuring works by the seven designers who have played key roles in shaping Dior's renowned fashionable silhouette: Christian Dior, Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galliano, Raf Simons and Maria Grazia Chiuri. It narrates Dior's rich history, including Christian Dior's early influences, insights into the Dior atelier workrooms, the role that accessories and perfume have played in expressing the complete Dior look and the milestones of its six successive designers following Dior's sudden death in 1957. Highlights include examples from Christian Dior's iconic spring 1947 New Look collection, magnificent displays of Dior's signature ball gowns and evening dresses, as well as designs from the inaugural couture collection of the House's first female head designer, Maria Grazia Chiuri. Sumptuous in its design, this large-format hardback is led by full-page photography of works, and historical and contextual imagery. Writers include leading fashion writer Lydia Kamitsis and curators Katie Somerville and Danielle Whitfield.

The House of Dior

A wartime legacy. A lost love. A friendship to last a lifetime . . . 'A meticulously researched novel about the lengths people will go to protect one another, and a love that lasts a lifetime . . . an extraordinary book' Marie Claire A decades old secret . . . When Kat Jourdan discovers a priceless collection of Dior gowns hidden in her grandmother's remote cottage, she delves into the mystery of their origin, determined to know more about her beloved grandmother's secret past. An unspeakable betrayal . . . In England, 1939, talented pilot Skye Penrose is flying for the Royal Air Force. She soon meets a mysterious Frenchwoman named Margaux Jourdan, and with her is Catherine Dior, the sister of the renowned designer. Together, they have no idea of the danger that lies ahead . . . Three women bound forever by war. As Kat attempts to solve the mystery of the past, her grandmother's hidden life comes to light. But could it be that some secrets are best left buried? Set between Europe's war-torn past and the present day, *The Paris Secret* is an unforgettable story of love and sacrifice. Perfect for fans of Kate Furnivall, Lucinda Riley and Tracy Rees. PRAISE FOR NATASHA LESTER: 'Divine' GILL PAUL, bestselling author of *The Secret Wife* 'An emotional and sweeping tale' CHANEL CLEETON, bestselling author of *Next Year in Havana* 'A splendid, breathtaking novel, full of mystery and passion...a must read!' JEANNE MACKIN, author of *The Last Collection*

The Paris Secret

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Christian Dior And I

An exquisite look into the legacy of the rose at the House of Dior, from Christian Dior's early passion for gardening to contemporary floral-inspired designs. Christian Dior discovered gardening at his childhood home in Granville, France. Roses profoundly influenced the designer, especially with his famous New Look aesthetic, where they were placed beneath the iconic corolla symbol. Published on the occasion of the exhibition at the Musée Christian Dior in Granville, this volume explores the rose's importance in Dior's history. The inspiration for Christian Dior's flowery vision of femininity runs deep throughout the House's collections; reinventions by subsequent artistic directors pay homage to Dior's wish to design dresses for "flower-like women." A focus on a new variety of rose, the Rose de Granville, underscores the perennial significance of the rose today—from inspiring Haute Couture creations to perfume making. This fascinating

immersion in Dior's universe continues with texts by experts Éric Pujalet-Plàa, Vincent Leret, and Brigitte Richart, accompanied by sublime photographs, including shots by the most acclaimed twentieth-century masters as well as contemporary photography.

Dior and Roses

Effortless sophistication and timeless elegance are the hallmark of René Gruau's fashion illustration. Filled with iconic full-page reproductions, detailed drawings, and biographical insights, this glorious celebration traces a career that is inextricably linked to the history of Parisian haute couture. Before photography became the primary medium for marketing fashion, there was René Gruau with his pens, brushes, watercolors, and inks. Beginning in 1940 when he helped create the Miss Dior campaign, and for more than two decades, Gruau was at the forefront of fashion design. In addition to his long and fruitful partnership with Dior this book features sublime reproductions of Gruau's work with luxury designers such as Givenchy, Chanel, Balenciaga, Lacroix, and Schiaparelli. It looks at the artistic influences--from Toulouse-Lautrec to Kabuki theater—that shaped his use of pigment and line and demonstrates how, with just a few strokes and a splash of color, he managed to capture the perfection of a woman's hat, or make tangible a perfume's alluring scent. A gorgeous introduction to French fashion's golden age, this definitive volume is also an indispensable reference for anyone interested in fashion design, haute couture, and commercial illustration.

René Gruau

Arguably the most famous fashion designer of the 20th century, Christian Dior's feminine fashions were desired, worn, and emulated by women around the world. This new publication by ROM Press explores in detail what it was about Dior's dramatic creations--the cuts, textiles and embroideries--that stimulated the entire Paris haute couture industry after the devastation of the Second World War. The book features the Royal Ontario Museum's collection of Christian Dior couture (1947-1957), and is accompanied by sketches and documentary material from Christian Dior Héritage, along with archival images and striking photographs of the museum garments taken by world-renowned Dior photographer Laziz Hamani. The collection features beautiful designs from daytime to evening wear. The publication breaks new ground as it explains key Dior design signatures, based on the use of innovative and historical dressmaking techniques to explain what made the New Look so successful and why his designs were worn and emulated by woman around the world in the 1950s. Christian Dior presents new information drawn from extensive research wedded with close examination of the designs within this catalogue, making it an essential read for those interested in fashion, art, culture, and history.

Christian Dior

At once Dior scrapbook, survey and autobiography, this magnificent compendium offers a panorama of the life and art of one of the twentieth century's most influential fashion designers. It reprints Dior's 1956 autobiography *Christian Dior et moi*--in which the designer contrasted his reputation as both an individual and as a company with his own sense of himself--alongside eight articles by Dior first published in *Elle* magazine in 1951, which were then collected as *Je suis couturier*. Throughout, the volume takes as its thematic anchor the designer's beautiful childhood home in Granville, elaborating his lifelong attachment to the house (now the Christian Dior Museum) and its gardens, and showing how his work was influenced by these resplendent environs--a theme that especially preoccupied Dior himself, who once affirmed his "tender and wonderful memories of my childhood home," declaring that "my life and my style owe everything to its location and architecture." Many of the copious illustrations that accompany these writings are supplied by the Christian Dior Museum collection, and reproduce family albums and archival photographs, fashion sketches and formal presentations of classic Dior dresses, hats, shoes and jewelry. Dior scholar Jean-Luc Dufresne conducts a tour of the Dior house and garden, narrating its long and fascinating history.

Christian Dior--man of the Century

In February of 1947, the crème de la crème of Paris haute couture have flocked to see Christian Dior's debut fashion show. In a flurry of corolla shaped skirts, the parade of models file down the runway and the mesmerized audience declares the show a triumph. When Clara—a freshly hired chronicler and guide to the busy corridors of the brand-new fashion house—is hand-picked by Dior to be a model, she knows her life will never be the same. A biography docudrama that marries fiction with the story of one of the greatest couturiers in history, this work is a breathless and stunning presentation of Christian Dior's greatest designs, beautifully rendered by bestselling artist Annie Goetzinger.

Girl in Dior

Exploring the impact of the rise of digital media over the last few decades, this timely Handbook highlights the major role it plays in preserving and protecting heritage as well as its ability to promote and support sustainable tourism at heritage sites. Particularly relevant at this time due to the diffusion of smartphones and use of social media, chapters look at the experience and expectation of being 'always on', and how this interacts with heritage and tourism.

Handbook on Heritage, Sustainable Tourism and Digital Media

There is an increasing trend within both the study of visual culture and fashion itself to restore fashion to an aesthetic role - one that moves beyond its commercial success as a global industry and places fashion within a nexus of art, the body, and femininity. This emphasis aims to separate fashion from mere clothing, and illustrate its cultural power as an integral aspect of modern life. In this innovative new book, Alison Bancroft re-examines significant moments in twentieth-century fashion history through the focal lens of psychoanalytic theory. Her discussion centres on studies of fashion photography, haute couture, queer dressing, and fashion/art in an attempt to shed new light on these key issues. According to Bancroft, problems of subjectivity are played out through fashion, in the public arena, and not just in the dark, unknowable unconscious mind. The question of what can be said, and what can only be experienced, and how these two issues may be reconciled, become questions that fashion addresses on an almost daily basis. Psychoanalysis has been profoundly influential in the arts, thanks to its capacity to add layers of meaning to things that, without it, would remain obtuse and intractable. It has proved crucial to the development of film studies, art theory and literary criticism. What it has not yet been brought into dialogue with in great depth is fashion. By interpreting fashion within a psychoanalytic frame, Bancroft illustrates how fashion articulates some of the essential, and sometimes frightening, truths about the body, femininity and the self.

Dior

A powerful collection of photographs and essays by trailblazing women that celebrates Maria Grazia Chiuri's feminine and feminist spirit within the House of Dior. Since being appointed the first female creative director of Dior in 2016, Maria Grazia Chiuri has infused the illustrious fashion brand with a strong current of feminism. Her approach is at once refreshing and needed, while still paying homage to the avant-garde ethos that has been at the heart of the house since its founding by Christian Dior in 1947. This beautifully produced volume presents 160 images by leading female photographers such as Nan Goldin, Sarah Moon, Brigitte Niedermair, Coco Capitán, Vanina Sorrenti, Julia Hetta, Katerina Jebb, Zoë Ghertner, and Bettina Rheims. The women creators featured among these pages represent the breadth of style and diversity upheld by the Maison Dior. Thought-provoking quotes and poems from inspirational women--Chimamanda Ngozi Adichie, Linda Nochlin, Claire Fontaine, Judy Chicago, and Tomaso Binga, to name a few--accompany the striking photographs. Showcasing Chiuri's haute couture and ready-to-wear collections from 2017 to 2021, Her Dior captures the creative director's innovations at the house--where, for the past five years, she's reclaimed the narrative creating Dior fashions for women, by women.

Fashion and Psychoanalysis

At a glance, high fashion and feminism seem unlikely partners. Between the First and Second World Wars, however, these forces combined femininity and modernity to create the new, modern French woman. In this engaging study, Mary Lynn Stewart reveals the fashion industry as an integral part of women's transition into modernity. Analyzing what female columnists in fashion magazines and popular women novelists wrote about the "new silhouette," Stewart shows how bourgeois women feminized the more severe, masculine images that elite designers promoted to create a hybrid form of modern that both emancipated women and celebrated their femininity. She delves into the intricacies of marketing the new clothes and the new image to middle-class women and examines the nuts and bolts of a changing industry—including textile production, relationships between suppliers and department stores, and privacy and intellectual property issues surrounding ready-to-wear couture designs. *Dressing Modern Frenchwomen* draws from thousands of magazine covers, advertisements, fashion columns, and features to uncover and untangle the fascinating relationships among the fashion industry, the development of modern marketing techniques, and the evolution of the modern woman as active, mobile, and liberated.

Her Dior

In this insightful new biography of Anne Lefroy, Judy Stove investigates the life of a writer who had a direct and undeniable influence on the life and works of Jane Austen. Jane shared some of her earliest writings with Anne who became a devoted confidant; it is believed that their friendship was an essential component in their creativity. As a published female writer, Anne was an immense source of inspiration to Jane as she developed her own talents. Judy Stove, a member of the Jane Austen Society of Australia, brings a wealth of insight to this illuminating history of a literary friendship. She has uncovered fascinating snippets of information relating to Anne Lefroy's circle, and her book addresses developments across a period of great social and political change. Setting Lefroy's life in context, she looks at the war against Napoleon and illustrates evolutions in healthcare as well as changes in religious beliefs and practices that impacted upon the lives of Lefroy and her circle.

Dressing Modern Frenchwomen

This book presents the outcomes of recent endeavors that will contribute to significant advances in the areas of communication design, fashion design, interior design and product design, music and musicology, as well as overlapping areas. Gathering the proceedings of the 7th EIMAD conference, held on May 14–15, 2020, and organized by the School of Applied Arts, Campus da Talagueira, in Castelo Branco, Portugal, it proposes new theoretical perspectives and practical research directions in design and music, while also discussing teaching practices and some areas of intersection. It addresses strategies for communication and culture in a global, digital world, that take into account key individual and societal needs.

Dior by John Galliano

The early years --A new house, a new femininity --Couture piracy, protection and litigation --The Christian Dior Boutique --Global expansion and licenses --The celebrity couturier, diplomat and arbiter of taste.

Jane Austen's Inspiration

In 1947, Christian Dior stunned the fashion world with his first collection; his 'New Look' featured designs that transformed the way women dressed. Dior continued to send shockwaves with his later shows, significantly altering the fashion landscape during the ten years of his career as a couturier. This book recounts Dior's search for the perfect line and how his unique vision of women's ideal silhouette developed. More than any designer before him, Dior embraced the dual aspects of creativity and commerce, becoming the first couturier to license his products in 1949. He became one of the most famous designers of the

twentieth century, and his name still fronts one of the most successful haute couture fashion houses. As portrayed in the pages of *Vogue* by photographers such as Horst and Irving Penn and artists like Christian Berard, the book offers a unique insight into Dior's contribution to design, his dramatic impact on the landscape of 40s and 50s fashion and his personal legacy. *Vogue*, the international fashion bible, has charted the careers of designers through the decades. Its unique archive of photographs, taken by the leading photographers of the day from Cecil Beaton to Mario Testino, and original illustrations, together with its stable of highly respected fashion writers, make *Vogue* the most authoritative and prestigious source of reference on fashion. With a circulation of over 160,000 and a readership of over 1,400,000, no brand is better positioned to present a library on the great fashion designers of the modern age.

Advances in Design, Music and Arts

Boussac offered to set up Dior in business, a lease came due on 30 Avenue Montaigne - still the Dior headquarters - and the young designer consulted his mystic. She fell into a trance and cried out "It will be extraordinary. Your house will revolutionize fashion".

Dior

Award-winning fashion designer Giles Deacon, celebrated photographer Sølve Sundsbø, and super-stylist Katie Grand explore 15 years of their finest collaborations in this inspiring and unique book, illustrated with stunning photography by Sølve Sundsbø. For the first time, Deacon, Sundsbø, and Grand discuss the stories, production and artistry behind some of their greatest work together, much of which is published here for the first time. Through exclusive interviews, the trio examines the clothing, photography, and styling – recording their inspirations and providing valuable insights into their virtuosity. Featuring fashion's pre-eminent models, including Gisele Bündchen, Linda Evangelista, and Stephanie Seymour, and insightful anecdotes about putting together and shooting a collection, GilesSølveKatie provides insider knowledge of the trade and outstanding fashion photography.

Vogue on: Christian Dior

An exquisite exploration of the relationship between Christian Dior and perfumes, celebrating sixty-five years of inspiration, innovation, and style.

Christian Dior

Despite being vastly different both socially and economically, art and fashion are increasingly converging to collaborate in mutually advantageous ways. This book discusses the mutual benefits of collaboration through analysis of successful case studies, including corporate art collections and museums, patronage and sponsorship initiatives, and art-based brand management in the fashion sector. It provides a categorization of the strategies that fashion firms employ when they join the art world and illustrates how art and fashion brands can interact strategically at different levels. This book will be a valuable resource to researchers, providing an enhanced understanding of the potential of artification for managing brands and products.

GilesSolveKatie

The first major book on China's leading couture visionary reveals the intricate craftsmanship and imperial glamour that has fashion publications worldwide declaring Guo Pei's creations "the Empire's new clothes." An exponent of artisan craftsmanship and theatrical fantasy often compared to Alexander McQueen and Sarah Burton, Guo Pei dresses Chinese state dignitaries and American celebrities alike in richly bejeweled creations of imperial opulence. The designer's first monograph, published on the occasion of her first solo exhibition, offers insight into the growing global influence of China and the complexities of its cultural

transition. The premier China-based fashion designer to figure prominently on the world stage, Guo Pei produces ornate embroidery and intricate designs that derive from the ancient traditions and symbols of her Chinese heritage, rendered in glamorous silhouettes. Andrew Bolton describes the approach as an “auto-orientalist” couture unprecedented in the “millennial history of Chinese dress.” The grandeur of her work, from the aureate cape Rihanna wore to the 2015 Met Gala to a gown festooned with 200,000 crystals featured in the Beijing Olympics, distinguishes Guo Pei as a worthy heir to the grand tradition of haute couture. Lush photography reveals the unprecedented detail achieved through the thousands of hours committed to each garment’s workmanship, a signature of Guo Pei’s atelier. This landmark volume presents a tableau of Guo Pei’s resplendent work: expansive, unconventional, and otherworldly. This landmark volume accompanies an eponymous exhibition of dozens of the designer’s dresses—the first in the United States—at SCAD FASH Museum of Fashion + Film.

Dior by Gianfranco Ferré

En 1947 il a changé les codes de l'élégance mondiale. Il voulait rendre les femmes plus belles et plus heureuses, et il a créé un style inimitable fait de rêve et d'enchantement. Il a fondé une maison qui est devenue, en quelques années, le symbole absolu de l'élégance, de l'excellence et du luxe. Christian Dior est une figure emblématique du XXe siècle, mais que sait-on de l'homme dont le grand public ne connaît que les créations et le style aux racines tellement parisiennes ? Ses pensées sur les femmes, la mode, la vie nous révèlent un homme aux multiples facettes, sensible, profond et drôle.

Dior Perfumes O/P

C'est en effectuant des recherches sur le célèbre couturier que la journaliste Justine Picardie découvre par hasard le passé héroïque de la sœur de ce dernier. Inspiratrice très chère au cœur de Christian Dior, elle a en effet rallié, dès 1940, les rangs de la Résistance au sein de l'un des premiers réseaux de France. Quatre ans durant, la jeune femme expérimentera la clandestinité, active dans la lutte contre l'occupant en Provence puis à Paris. Dénoncée, elle est arrêtée en 1944 puis transférée rue de la Pompe dans la tristement célèbre annexe parisienne de la Gestapo, véritable antichambre de l'enfer. Catherine Dior y sera longuement torturée avant d'être déportée à Ravensbrück avec tant d'autres prisonnières politiques. Durant ces mois d'absence, rongé d'inquiétude, son frère remuera ciel et terre pour la retrouver... À travers la vie de « Miss Dior » – tel est le surnom donné à Catherine –, Justine Picardie retrace le destin des Françaises qui résistèrent au péril de leur vie. Dans un récit saisissant de réalisme, elle offre une plongée vertigineuse dans le milieu de la mode parisienne, tombé entre les mains de l'ennemi et fréquenté par le gratin de la Collaboration. Une histoire vraie de courage et d'héroïsme. Avec des photographies de Cecil Beaton, Margaret Bourke-White, Robert Doisneau, Willy Maywald et André Zucca.

The Artification of Luxury Fashion Brands

Première biographie sur la vie et la carrière de ce grand pionnier de la mode française qui, le premier, sut commercialiser le goût et l'élégance de la France. Dior doit aussi son succès aux Américains, fascinés par la vieille Europe d'après-guerre.

Guo Pei

Peu avant sa mort soudaine en 1957, Christian Dior, alors au faîte de sa gloire, entreprit de publier ses Mémoires. Ceux-ci retracent, avec humour et style, le destin exceptionnel d'un homme qui, inconnu un jour, célèbre dans le monde entier le lendemain, révolutionna la mode. Pourtant, rien ne semblait l'y prédestiner. C'est sur le tard que, pressé par la nécessité, il s'initie à la gravure de mode, puis travaille avec les plus grands. En 1946 (il a alors 41 ans), naît la maison Christian Dior. Le 12 février 1947, sa première collection rencontre un succès immédiat et éclatant. Son existence sera irrémédiablement bouleversée. C'est ce parcours hors du commun que, dans un style surprenant d'élégance, Christian Dior nous fait découvrir. Il nous invite à

passer les portes du 30, avenue Montaigne, pour assister à la naissance d'une collection ou pénétrer dans les coulisses d'un défilé. Et, surtout, il raconte ses intuitions géniales, ses doutes, ses audaces, son éternel soucis du détail et du travail soigné, les rencontres providentielles, aussi, qui en ont fait l'un des plus grands noms de la haute couture.

Christian Dior

One of the most distinctive and influential designers of the second half of the twentieth century, Yves Saint Laurent takes his place in the pantheon of French couturiers, alongside Coco Chanel, Christian Dior, and Jeanne Lanvin. Yves Saint Laurent, the first comprehensive retrospective of his life's work, will accompany an exhibition of some 250 garments from the collection of the Fondation Pierre Berg -Yves Saint Laurent at the Petit Palais in Paris. From his early days working under Dior and heading the House of Dior after his mentor's death, to the opening of his first prêt à porter shop on the Rive Gauche and the debut of the Le Smoking tuxedo, to the muses he adored, Loulou de la Falaise and Catherine Deneuve among them, this volume reveals the breadth and scope of the designer's entire career. With a preface by Pierre Berg, author Faride Chenoune explores the sources of inspiration that drove Saint Laurent's continuous innovation, drawing upon painting, sculpture, theater, opera, literature, and cinema.

Miss Dior

Dior's career, a veritable fairy tale, is set in a rich tapestry of Paris cultural life before, during, and after the war. Much of Dior's daily inspiration emanated from the world of the intellectual and artistic elite, in which he moved with such people as Erik Satie, Francis Poulenc, Henry Sauguet, Jean Cocteau, and Raoul Dufy. Born at the end of an era in which luxury seemed reserved only for the happy few, Dior again revolutionized the world of fashion by introducing, in the early 1950s, "ready-to-wear" in his Dior Boutique. Until then, couturiers had worked essentially if not exclusively for the very rich and famous. With his boutique, Dior brought high fashion to the world at large. Marie-France Pochna guides us skillfully through the constellation of Paris high-fashion luminaries: Lanvin, Balenciaga, Lelong, Hermes, Givenchy, and Jacques Fath. Rivalries and gossip might have divided the fiefdoms, but absolute perfection in design and high standards of fashion united the Paris "family" of haute couture. From 1947, when the House of Dior was established on Avenue Montaigne near the Champs Elysees and burst upon the scene following its first collection, we follow the Duchess of Windsor, Olivia de Havilland, Greta Garbo, Marlene Dietrich, Ingrid Bergman, and many more society celebrities and film stars - all Dior clients - to their fitting rooms.

Christian Dior

2007 marks the sixtieth anniversary of Christian Dior's revolutionary 'New Look'. This sumptuous volume charts the fashion house's history since that groundbreaking collection, with original photography and perceptive texts that track the output of each of the iconic company's couturiers, from Christian Dior himself through Yves Saint Laurent, Marc Bohan and Gianfranco Ferré to John Galliano. The book is enlivened throughout by press reviews and photographs of such celebrity models as Bettina, Suzy Parker and Kate Moss, each immortalized in Dior by the top fashion photographers of the time, from Richard Avedon to Nick Knight.

Christian Dior & moi

Yves Saint Laurent

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